

Copywriting

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Web Copy Sample- 269 Words



SAFETY FIRST: HARRISON HELMETS- AWARD WINNING INNOVATORS IN HELMET PROTECTION

Cycling is about excitement and fun; but we've also made it about safety.

To ensure you carry out the fun and excitement- we've been battling the danger.

Harrisons Helmets helps protect your head with leading technology.

Our helmet uses unobtanium – the lightest and most protective material- tried, tested and approved by US safety standards. We have been protecting cyclists with the safe and agile helmets for over 10 years.

Harrisons Helmets has over 30 designs to choose from; ranging in colour, styles and design. In addition to this, we provide you with comfort: whatsoever the weather, our heating pad and cooling gels will keep you at ease.

Statistics shows that those in a cycling accident have a higher rate of survival when wearing protective headgears. The Harrison Helmets specialises in mitigating the risks of brain injury. Our helmets have the highest safety ratings against all other helmets because of its material cushioned and fit-for-purpose. We've tested the risks so you can enjoy the rewards of one of the best fitting helmets in the world- rated 5 stars by over 30,000 people.

We are not just any helmet store- we are Harrison Helmets Ltd. We are experts in providing cyclers – whether new, leisurely or professional- the prospects to stay safe during cycling. As fun and exciting as cycling is- it would be improper to ignore health and safety. Our business is your safety. Don't just take our word for it, we let our reviews do the talking. [Click here to read our testimonials.](#)

We have created this helmet for you. [Customise here?](#) Or [call](#) our store on 0800 000 0000.